

***President***

**Heidi Starrett**

Missoula Independent

***Vice President: Advocacy***

**Aimee McQuilkin**

Betty’s Divine

***Vice President: Marketing & Events***

**Mario Schulzke**

University of Montana

***Vice President: Master Plan***

**Matt Ellis**

Missoula Osprey/Uptown Diner

***Vice President: Membership***

**Julie Tomasik**

AAA Mountain West

***Treasurer***

**Rick Eneas**

Montana CDC

***Past President***

**John Horner**

First Interstate Bank

**Trent Baker**

Datsopoulos, MacDonald & Lind

**Larry Brehm**

Brehm Architecture

**Anders Brooker**

The Runner’s Edge

**Lynda Brown**

Brown HR Consulting

**Ellen Buchanan**

Missoula Redevelopment Agency

**Dan Cederberg**

Cederberg Law Offices, P.C.

**Emily Costello**

Treasure State Bank

**Anne Guest**

Missoula Parking Commission

**Kim Klages-Johns**

MSO Hub

**Diane Lanning**

Providence St. Patrick Hospital

**Scott MacIntyre**

Badlander Complex/Access ATM

**Brooke Redpath**

METTLE Strategic Marketing Solutions

**Chad Strickland**

Liquid Planet Downtown

**Ex-Officio Representatives**

**Shane Stack**  
Montana Dept. of Transportation

**Corey Aldridge**

Mountain Line

218 East Main St., Suite C

Missoula, MT 59802

Phone: 406-543-4238

[www.missouladowntown.com](http://www.missouladowntown.com)

info@missouladowntown.com

local/state  
December 2, 2015

**Downtown Missoula Parade of Lights Saturday, December 5  
Santa’s Arrival at 1 pm at the Florence Building**

The 13th Annual Parade of Lights will take place this Saturday, December 5, 2015 in Downtown Missoula. Santa will arrive in Downtown at 1 pm at the Historic Florence Building (111 N. Higgins) and will be available for photos and wish lists throughout the afternoon.

Produced by the Missoula Downtown Association and sponsored by Liquid Planet and Datsopoulos, McDonald and Lind and 16 additional businesses, the Parade of Lights will commence at 6 pm and travel from the Hip Strip north on Higgins to the Red XXXXs. The Lighting of the Downtown Tree will happen immediately thereafter.

The Parade of Lights draws thousands of folks to Downtown Missoula each year for the official kickoff of the holiday season. There are five award categories and parade entrants will be judged on overall appearance and impression, originality and creativity, use of lights, and enthusiasm. Award categories include Civic/Non-Profit, Commercial, Religious, High School/Collegiate, and K-8. Category winners receive an engraved plaque and will be promoted through the MDA newsletter and local media.

More than 20 Downtown destinations will host free or small fee ($1-$10) activities for children and their families to enjoy. Activities include:

Hip Holiday Market 10 am-5 pm Lowell School

Story Time 11 am Missoula Public Library

Beaded Snowflake Making 12-3 pm Bathing Beauties Beads

Christmas Card Making 12-3 pm ZACC

Popcorn Garland Making 12-3 pm KornUtopia

Snowman Craft 12:30-2 pm Children’s Museum Missoula

Horse Drawn Rides 1-5 pm East Pine Street

Family Yoga 12-2:40 pm Hot House Yoga

Holiday Braids, Bows & Buns for Kids 12-3 pm Boom Swagger Salon

Letters to Santa 1-3 pm Noteworthy Paper & Press

Drop-in Holiday Workshop 1-3 pm Missoula Art Museum

Drop In Crafts 1-4 pm Missoula Public Library

DIY Ornament Making 1-5 pm Upcycled

Cookie Decorating 1-5 pm Bernice’s Bakery

S’more Making & Carousel Rides 1-5 pm Carousel for Missoula

Classic Holiday Films 1-5 pm Roxy Theater

Santa Cookie Plate Making with the ZACC 2-4 pm Black Coffee Roasting

Chromatography & Neuron Making 2-5 pm SpectrUM Science Center

String Ornaments 2-5 pm La Stella Blu

Fortune Telling & Palm Reading 3-5 pm Betty’s Divine

Cupcake Decorating 3-5 pm Taste Buds Kitchen

Games, Face Painting, Card Making 4-6 pm Community of Saint Columba

The bonfire will be lit at 5 pm by Boy Scout Troop #1910, the Christian Life Center Choir will serenade the crowd, and there will be free coffee, cocoa, and cookies for all. Additionally, Downtown shoppers can get holiday gifts wrapped for free at the MSO Hub (140 N. Higgins).

For more information on the day’s activities, visit missouladowntown.com or call 406-543-4238.

*Downtown Missoula: Connecting Our Community!*