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Habitat for Humanity of Missoula

April 11, 2016

Local/Regional

For Immediate Release

In a FIRST for Missoula area residents, 100%-recycled paint is now available exclusively at Habitat for Humanity ReStore in East Missoula.

Habitat for Humanity of Missoula's ReStore now provides GreenSheen paint for sale, available in 17 designer colors. GreenSheen Paint is a Colorado-based company that collects, separates, blends, and processes a line of premium quality 100% recycled paint. GreenSheen distributes its recycled paint to Habitat for Humanity ReStore affiliates from coast to coast, providing support to help low income families become homeowners.

The Habitat ReStore in East Missoula is a second-hand home goods retail location where the community can donate and purchase home building supplies, fixtures, gently used furniture and appliances. One hundred percent of the proceeds from the ReStore go toward Habitat's efforts to build homes for Missoula families who typically cannot qualify for a traditional mortgage. Habitat for Humanity of Missoula works with families who help build their own home through "sweat equity", and then signs a 30-year, interest free mortgage often creating first time homeownership that is safe and affordable. Habitat relies in part on ReStore sales to purchase building supplies and materials to build homes.

"It is exciting to be able to offer high quality, low cost recycled paint in the Missoula area. Habitat is thrilled to be able to offer this first for this part of Western Montana to benefit our local community," states Matt Muhsam, Habitat ReStore Manager.

GreenSheen Paint began operations in 2010, after the founders' visit to the Boulder County Hazardous Materials Management Facility in Colorado where they saw an opportunity with the latex paint that had accumulated. Six years later, GreenSheen Paint operates out of two 20,000+ square foot state-of-the-art facilities located in Colorado and Arizona. GreenSheen Paint's blending process provides a consistent color palette, meaning customers and contractors can plan painting projects just as they would when purchasing premium paints from major label paint manufacturers and big box stores, at a fraction of the cost.

The Missoula Habitat ReStore is now offering this quality paint at a price to make home improvement affordable, a goal the ReStore puts a great amount of effort into for the Missoula community. Homeowners are not the only beneficiaries of this paint product. Painting contractors, property managers, maintenance companies and more will now have a superior, consistent, and reasonably priced option to offer their clients.

The benefits of recycled paint have a significant environmental impact as well. The Environmental Protection Agency estimates that every home in the United States has 3-4 gallons of leftover paint in their basements and that 10% of those paints will end up in a landfill. For Montana that adds up to roughly 1.2 million gallons of paint with 135,000 gallons in Missoula County alone. A single gallon of improperly disposed paint can pollute up to 250,000 gallons of water.

Habitat for Humanity of Missoula is 1 of 1400 total US Habitat affiliates working to eliminate poverty and substandard housing. The Habitat ReStore in East Missoula is 1 of 860 Habitat ReStores throughout the US and Canada helping to support this mission.

"GreenSheen comes to the Habitat ReStore at a good time for people wanting to accomplish home renovations and for us as we gear up our 2017 build season. We look forward to providing this product to the Missoula community as we also focus on partnering with local families to become homeowners," states Mary Cile Glover-Rogers, Habitat Interim Board President.

For more information on GreenSheen & the ReStore, or Habitat for Humanity of Missoula contact: Matt Muhsam, ReStore Manager 549-8215, Matt@habitatmsla.org
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