

Community Food & Agriculture Coalition

OF MISSOULA COUNTY

YEAR IN REVIEW

2016

2016 marked CFAC's 11th year working to strengthen and develop the food system in Missoula County and the surrounding region. It was a big year for us -- our staff grew, as did our programs and our impact. But one thing didn't change - we still rely on community collaboration and input to inform our work. Thanks to all of you for supporting CFAC in our biggest year yet!

FACTORS INFLUENCING CFAC'S WORK

<10%
of food
consumed
in MT is
produced
here. In
the 1950's,
it was 70%

only **2%**
of Missoula
County's
best soils
are not
developed

57%
of all
farmland
will change
hands
within
the next
decade

16%
of
Montanans
cannot
consistently
afford
healthy
food

CFAC addresses these factors through programs and policies that connect farmlands, farmers, and markets to strengthen western Montana's food landscape and build a thriving and equitable food system in our region. Our goal is to increase the consumption of locally produced, sustainable food in western Montana to 30% by 2030.





OUR WORK IN 2016

Farmlands

- Mobilized over 200 people in support of protection in Missoula County
- Collaborated with realtors, land trusts, landowners, and conservation organizations to recommend farmland conservation policies to Missoula County Commissioners



Farmers



- Implemented robust business and production training programs, attended by over 500 beginning farmers
- Launched the Farm Link Montana website to better help new farmers find land, employment, mentors and resources -- with over 38,000 page views by more than 6,000 users
- Partnered with statewide and national entities to provide new financing options for beginning farmers

Markets

- Expanded Double SNAP Dollars throughout our region, nearly doubling participation and helping over 1,000 families increase their buying power for local food
- Increased local food sales by 29% among Double SNAP Dollars retailers
- Grew the local economy by coordinating over \$100,000 spent through Double SNAP Dollars



LOOKING FORWARD

CFAC has developed a robust strategic business plan to move us towards our goal of sustainably producing at least 30% of all our food needs by 2030. The plan continues our great work from 2016 and implements exciting new initiatives. Stay tuned at missoulacfac.org!