



Franklin Elementary School ♦ Hawthorne Elementary School ♦ Lowell Elementary School  
C. S. Porter Middle School ♦ Meadow Hill Middle School ♦ Washington Middle School  
Hellgate High School ♦ Willard Alternative High School  
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## **REQUEST FOR PROPOSALS: Feasibility Study for The Flagship Program**

### **PROGRAM OVERVIEW**

The Flagship Program is a community-school partnership that enhances the social, academic, cultural, and physical achievement of Missoula's youth by creating opportunities that help them to succeed and grow to become healthy and productive adults.

The Flagship Program provides afterschool opportunities for youth in eight Missoula County Public Schools from Kindergarten through 12<sup>th</sup> grade. Under the umbrella of the Western Montana Mental Health Center, Flagship offers a school-based program in mentoring and skill building. Our program focuses on four core components: academic achievement, health and wellness, art and culture, and pro-social development. Enrollment in Flagship afterschool programs is open to all youth at the following schools:

- Franklin, Hawthorne and Lowell elementary schools
- Meadow Hill, Washington and CS Porter middle schools
- Hellgate and Willard high schools

Flagship is strategically placed in eight Missoula County Public Schools to make an impact and support youth in our community. Last year 1,784 individual students in grades K-12 participated in 378 unique after-school activities that were led by 633 volunteer instructors. Flagship provides access to activities such as art, engineering, filmmaking, sports, science, gardening, homework help, guitar, role playing games, and much more in a safe and fun learning environment. These are just a few of the afterschool and summer Flagship opportunities for youth in Missoula. Flagship is unique to Missoula and with community support we have sustained this model for 22 years. Flagship is **FREE** of charge to all participants and families.

### **PROJECT GOALS**

As mentioned in the program overview, The Flagship Program began as an afterschool program of the United Way of Missoula County 22 years ago and moved to Western Montana Health Center (WMMHC) after two. While Flagship has delivered valuable and impactful service and programming, both WMMHC and the program have naturally evolved since Flagship's inception in the mid-1990's.

Flagship was a 2018 recipient of the Missoula Project for Nonprofit Excellence (MPNE). The organizational assessment attached to that award identified the need for an evaluation of the relevance and effectiveness of The Flagship Program's home within/under WMMHC in the current context of both organizations. Flagship staff and the Friends of Flagship Advisory Committee elevated that recommendation as the priority implementation item for the MPNE Phase II.

To that end, the goal of the Feasibility Study is to provide Flagship with a comprehensive and detailed report examining the organizational, financial, and legal landscape/considerations of three future paths:

#### ***Friends of Flagship Advisory Board:***

*Tammy Bodlovic ♦ Haley Bradley ♦ Carol Ewen ♦ Wade Hoyt ♦ Kate Jennings  
Chase Jones ♦ Nicole Siefert ♦ Taylor Rush ♦ Mike Williams ♦ Keegan Witt*

- 1) Remaining as a program of WMMHC
- 2) Exploring a new home/parent organization
- 3) Venturing out as a stand-alone nonprofit

The report should consider Flagship's service delivery, branding, awareness, and integrity within the community, as well as current and future staff, volunteer, board, and fundraising capacity and needs. It should enable Flagship staff and the Friends of Flagship Advisory Committee to make a strategic and informed decision on the best path moving forward for mission achievement and optimal organizational health, resilience and sustainability. Finally, the report should include implementation recommendations, tactics, and phases (if necessary) for timely and thoughtful execution.

### ***CONSULTANT QUALIFICATIONS***

- The consultant must have a proven record of organizational development
- Understanding and knowledge of the Missoula community
- Experience working with nonprofit organizations
- Strong analytic skills
- Project management experience

### ***RESPONSE REQUESTED***

If you are interested in being considered for this work, please submit a brief (1-2 page) statement of your qualifications (a resume or bio is fine) and your approach to a Feasibility Study by November 30, 2018.

-We may consider asking for references (with contact info). Those references should be former or current clients. Not personal references.

-We may consider asking for examples of similar work. Sort of a portfolio. This is just to get a representation of their work and style.

If you have any questions, feel free to call or email Nicole Mitchell, director at (406) 532-9865 or nmitchell@wmmhc.org.

### ***TIMEFRAME***

Interviews will be conducted during the first two weeks of December 2018. The project will begin January 2, 2019 and conclude by March 15, 2019.

### ***BUDGET***

The Flagship Program has up to \$5000 for this project.

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