

**FOR IMMEDIATE RELEASE**

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**Soft Landing Missoula, Imagine Nation Brewing Company, and Sweet Peaks Ice Cream Present  
Community Events for National Welcoming Week**

**Missoula, MT, September 5, 2019** — Soft Landing Missoula (SLM), Imagine Nation Brewing Company (INBC), and Sweet Peaks Ice Cream are bringing you Missoula's third annual *Welcoming Week* from September 13 - 22, 2019, offering a rich calendar of community events. In tandem with thousands of organizations and communities nationwide, these groups hope to inspire a spirit of unity, to build strong connections across communities, and to affirm the benefits of welcoming everyone.

"We are so excited that this week of events has continued to grow and are looking forward to the participation of additional cultural communities, organizations, and businesses this year, as well as continued favorite events from years past." says Mary Poole, Director of Soft Landing Missoula. " This week is a wonderful way to share experiences that bring us closer as a community and have a lot of fun celebrating together!"

Join Soft Landing Missoula, Imagine Nation Brewing Co., Sweet Peaks Ice Cream, and other partners including the International Rescue Committee, the City of Missoula, Jeannette Rankin Peace Center, ARTS Missoula, Missoula Rises, Annunciation Greek Orthodox Church, Goodworks Ventures, Missoula International School, Starbucks Coffee, Lake Missoula Tea Company, and more for a week of cultural activities and celebration!

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**\*Welcoming Week Kickoff Party: Friday, September 13th, 6:00-8:00pm @ Imagine Nation Brewing**

Kick-off this wonderful week of welcoming events! There will be a short talk from participating organizations followed by a fun Global Trivia game to round out the evening. Back by popular demand, the "Together" Global Pale Ale, brewed specially for this week by the wonderful folks at INBC, will be on tap and in crowlers for this event and after as supplies last! Authentic Iraqi food available from Kamoon Arabian Cuisine. Facebook event to share [here](#).

**\*Eritrean Coffee Ceremony: Saturday, September 14th, 1:00-3:00pm @ Annunciation Greek Orthodox Church**

Join us for a traditional Eritrean coffee ceremony, which involves hand-roasting, grinding beans, and brewing before enjoying a delicious cup of strong coffee while sitting in front of a traditional serving table. Come learn a bit more about Eritrean culture and get your coffee fix! Admission is free with a suggested donation to benefit the participating families.

Facebook event to share [here](#).

**\*Congo Vs The World Soccer Match: Sunday, September 15th, 4:00-6:00pm @ Playfair Park**

Watch a friendly soccer match between soccer players from the Democratic Republic of Congo and the greater Missoula International Community. This will be a chance to cheer for your favorite players and join in on the celebration of one of the world's most beloved sports. Stick around for refreshments after the game. Sweet Peaks Ice Cream will also be generously donating free scoops!

Facebook event to share [here](#).

**\*Community Night at Sweet Peaks: Tuesday, September 17th, 5:00-9:00pm @ Sweet Peaks**

Join us for ice cream during this “sweet” night of community giving in which Sweet Peaks will be donating \$1 from every item sold to Soft Landing Missoula to support their work to make Missoula a welcoming home for refugees and immigrants.

**\*Advocacy work party with IRC and Missoula Rises: Wednesday, September 18th, 6:00-8:00pm @ Imagine Nation Brewing Company**

Join the International Rescue Committee and Missoula Rises for an advocacy work party to call and write in support of the GRACE Act to set refugee admissions at 95,000/year - and enjoy a nice beverage to boot!

**\*Tap Room Dialogue with the Jeannette Rankin Peace Center & Imagine Nation Brewing Company: Thursday, September 19th, 5:30-7:00pm @ Imagine Nation Brewing Company**

Come and discuss peace, justice and welcoming over a local brew.

**\*Middle Eastern Pop-up Dessert Sale: Friday, September 20th, 5:00-8:00pm @ Goodworks Ventures**

Join Soft Landing Missoula for a pop-up dessert sale featuring homemade desserts from the Middle East. Come sip free coffee and tea, courtesy of Starbucks and Lake Missoula Tea Company, meet local refugee chefs and buy some dessert to taste and to take home. All proceeds benefit the refugee families selling the dessert.

Facebook event to share [here](#).

**\*Venezuela Night at MIS: Saturday, September 21st, 7:00-8:30pm @ Missoula International School**

Venezuela is a country with extensive cultural diversity. Reflected in its dances and music, Venezuela's indigenous, European and African heritages are merged to form the identity of a country proud of its diversity. Come experience the different types of music common in Venezuela, as well as their dances and traditions: The Dancing Devils of Yare, La Parranda de San Pedro and El Sebucan. Get ready to have fun and receive Latin music dance lessons in Merengue and Salsa.

Facebook event to share [here](#).

**\*Together Missoula Rally: Sunday, September 22nd, 1:00-4:00pm @ Caras Park**

Please join us for this inaugural event to experience the joy and harmony of many cultures bringing you three hours of inspiration: speakers, music, dance, art, museum tours, and general celebration! Hosted by the City of Missoula, local non-profits, and diverse faith and cultural communities, this event will be a wonderful way to wrap up Welcoming Week!

Facebook event to share [here](#).

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An initiative of the Welcoming America organization, Welcoming Week is a national campaign featuring an annual series of events, where “communities bring together immigrants and U.S.-born residents to raise awareness of the benefits of welcoming everyone – including new Americans.” A non-profit, non-partisan organization, [Welcoming America](#) is proud to support the many diverse communities and partners who are leading efforts to make their communities more vibrant places for all.

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Soft Landing Missoula’s mission is to help Missoula, Montana, be a welcoming, supportive and informed community that can assist refugees and immigrants to integrate and thrive. For more information, visit [softlandingmissoula.org](http://softlandingmissoula.org).