### KRIS KELLER, MS, PCLC, NCC

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#### Experience

#### Development Director, Bike Walk Montana

Served as Bike Walk Montana's second employee and first Development Director and remote staff. Duties included assisting the Executive Director, membership management, event coordination, interfacing with the Board of Directors, attending trainings and promoting the organization.

- Responded to member, donor and sponsor questions via e-mail, phone and social media
- Coordinated event staffing with Board members, other volunteers and business owners
- Attended events such as Montana Bicycle Celebration, promoting organization
- Researched grant opportunities, reviewed, edited and finalized submissions

#### Field Representative, Fluid Market Strategies

Supported the marketing of energy efficient products—energy efficient televisions, compact fluorescent bulbs, heat pump water heaters—traveling to over 110 Montana stores. Executed role as a remote employee by servicing retail stores and distributors throughout the state, working on several projects simultaneously, keeping marketing materials fresh and maintaining positive relationships within each store. To support goal of this position, assisting both retailers and clients in increasing sales volume, I:

- Educated store personnel using program-specific details
- Performed research tasks, including capturing visual information with photos
- Entered data regarding missing inventory, mis-priced inventory, by sku number
- Attended weekly team conference calls and regular energy efficiency trainings and webinars

#### Viewer Services Coordinator, MontanaPBS

# Initial point of contact for viewership and other parties, and, internally serving as "the hub" of the station, working to ensure friendly and effective station operations. Position assumed office management tasks—ordering and tracking office supplies, troubleshooting printers, interfacing with service technicians and facilities staff, mail sorting and delivery, shipping—as well as station support:

- Responded to customer's programming inquiries, requests or complaints via phone, e-mail
- Researched and solved technical (reception) issues
- Updated membership database, Allegiance, including resolving member billing issues
- Managed program (DVD) sales of over 70 titles, including shipping and inventory
- Assisted with event coordination, managing invitations, RSVPs, and assisting with staffing

#### **Additional Roles**

- 2006-present Substitute Teacher & Paraeducator, Bozeman Public & Gallatin County Schools
- 2018-2019 *Therapist Intern*, Altacare of Montana
- 2006-2014 Administrative Professional, Express Pros
- 2008-2010 Supervisor, University Food Services / Residence Life, Montana State University
- 2007 Program Administrator, ASSE (American Scandinavian Student Exchange) International

#### Education

Master of Science in Counseling, Expressive Arts Therapy EmphasisPrescott CollegeBachelor of Arts in Media & Theatre Arts, Photography OptionMontana State University-BozemanAdditional coursework: Writing, Web Design, Leadership, Working in the Helping Professions, PsychologySocial Media Marketing 101 (6 hours)

## 2012-2013

#### 2011-2012

#### 2016-2016